



INTERNATIONAL LIVER TRANSPLANTATION SOCIETY

# SUPPORT PROSPECTUS



**2011**

[www.ilts.org](http://www.ilts.org)



INTERNATIONAL LIVER TRANSPLANTATION SOCIETY

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# ILTS SUPPORT PROSPECTUS

## Who We Are

The International Liver Transplantation Society (ILTS) is a non-profit scientific organization created to promote and disseminate multidisciplinary scientific advances in liver transplantation worldwide. Partner with ILTS to help fulfill this mission, implement new programs and continue to provide highly valued meetings and opportunities for its members. The society was organized in 1990, and it currently has 1,000 international members. The members are physicians, surgeons, anesthesiologists and allied health professionals engaged in the field of liver transplantation.

## Why Support ILTS

Supporting ILTS offers visibility and face-to-face contact with the world leaders in liver transplantation in an intimate setting. Typically The ILTS Congress attracts 1,500 attendees. This support enables the organization to continuously provide quality education and scholarships to those around the world.

## Strategic Goals

**Research:** Promote clinical and basic inquiry to improve liver transplantation worldwide. The newly designed ILTS Web site has specialty sections for Anesthesia/Critical Care Medicine, Surgery and Hepatology. It features papers presentations, webcasts and videos.

**Education:** Provide the highest quality education for liver transplantation, including mentorship opportunities. ILTS offers a scholarship for young investigators. ILTS also provides educational programs in countries with developing transplant programs. We have hosted programs in China and India. The Vanguard Committee of younger members has played an active role in planning sessions and activities appealing to young professionals at the Congress.

**Partnership:** Increase opportunities to build strategic alliances with related scientific organizations and industry partners. In 2007, ILTS began a lecture program providing speakers to transplant society meetings in developing countries. At present, speakers have been sent to India and Brazil.

**Clinical Leadership:** Increase visibility of ILTS issues by lending expertise to endeavors aimed at building consensus, such as guidelines, criteria and outcome measures. ILTS is collaborating with other organizations on a Consensus Conference on HCC and Liver Transplantation to be held in Zurich, Switzerland, in December, 2010. ILTS also plans an annual Transplant Course to be held at the AASLD meeting.

## Collaborations

ILTS partners with several organizations to advance the field of liver transplantation:

**ASA** - American Society of Anesthesiology

**AASLD** - American Association for the Study of Liver Disease

**AST** - American Society of Transplantation

**ASTS** - American Society of Transplant Surgeons

**EHPBA** - European Hepato Pancreato Biliary Association

**ELITA** - European Liver Transplant Association

**IPTA** - International Pediatric Transplantation Association

**INASL** - Indian National Association for the Study of Liver

**LICAGE** - Liver Intensive Care Group of Europe

## Why Partner with ILTS

- Close contact with opinion leaders in the field.
- Visibility at the foremost meeting specifically related to liver transplantation.
- Interact and play a role in the future of the field.
- Promote your company.
- Introduce new products and services to key decision makers.
- Enable ILTS to continue providing programs and services to the worldwide community of liver transplant professionals.

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## OPPORTUNITIES TO SUPPORT EDUCATIONAL INITIATIVES

### Perioperative Care in Liver Transplantation (Multiple Sponsors)

This one-day course held each October is during the American Society of Anesthesia annual meeting. The theme of the course varies each year, but past topics include issues in critical care medicine, case presentations, donation after cardiac death, and hepatitis C.

### Research Scholarship (\$20,000)

This award provides money for travel and training in liver transplantation. The award helps fund the recipient for training in liver transplantation (either transplant hepatology or transplant surgery, anesthesia/critical care, or basic science) under the tutelage of an ILTS member. The goal is to encourage a career in academic liver transplantation.

### Lectureship in Emerging Countries (Multiple Sponsors)

This ILTS initiative helps fund ILTS lectureships to official transplant meetings in countries where liver transplantation programs are being developed.

The first recipients in 2008 were the Pan Arab Congress in Amman, Jordan, and the Brazilian Congress of Liver, Pancreas, and Intestine Transplantation in Rio de Janeiro, Brazil.

In 2009 we sponsored a one day program in Delhi, India as part of the Indian National Society of the Study of Liver Disease annual meeting.

To learn about other initiatives or to become a corporate supporter contact Diann Stern, Executive Director, MS, CAE at [dstern@ahint.com](mailto:dstern@ahint.com) or call +1 856-642-4214.



# Valencia, Spain

## CONGRESS SUPPORT

*(All supporters are listed in the program and acknowledged from the podium)*

### Superstar (\$250,000 plus)

- Complimentary exhibit space
- Symposium during the meeting
- 15 complimentary registrations
- Insert in congress meeting bags
- One-page ad in congress on-site program book
- Cyber Café sponsor
- Meeting bag sponsor
- Lanyards

### Four Star (\$150,000-\$249,999)

- Complimentary exhibit space
- Symposium during the meeting
- 10 complimentary registrations
- Insert in congress meeting bags
- One-page ad in congress on-site program book
- Notebooks and pens or abstract CD

### Three Star (\$100,000-\$149,999)

- Webcast
- Reduced rate on exhibit space
- 10 complimentary registrations

### Two Star (\$50,000-\$99,999)

- 5 complimentary registrations

### One Star (<\$50,000)

- Acknowledgement

### Other Congress Sponsorship Opportunities

*(All sponsors are recognized from the podium, printed material and Web site.)*

#### Congress Reception (\$50,000)

This is a ticketed event open to all attendees at a location to be announced. Sponsor will be acknowledged on the ticket and on signage at the event.

#### Webcast of Selected Sessions (\$40,000)

A webcast will be produced of selected sessions that can be downloaded from the ILTS Web site following the congress. This provides lasting recognition for the sponsor as it will remain on the ILTS Web site long after the congress.

#### Breakfast Industry Sponsored Symposium (\$40,000)

This meeting is initiated by groups independent of ILTS and attendance must be open to all attendees. Food and beverage are the responsibility of the host.

#### Opening Reception in Exhibit Hall (\$20,000)

#### Vanguard Reception (\$20,000)

This reception is for younger surgeons, physicians and scientists with an interest in liver transplantation and provides them with an opportunity to meet the leadership of ILTS.

#### Digital Signage (\$15,000)

The daily schedule will be posted outside the meeting rooms and your company logo can be featured on sign.

#### Map of Valencia (\$10,000)

Sponsor's logo will appear on the map given to all attendees.

#### Poster Sessions (\$10,000 each)

Refreshments are provided during the poster sessions.

#### Coffee Breaks (\$10,000 each)

#### Hotel Key Cards (\$10,000)

Sponsor will contract directly with the hotel to produce hotel room keys with the sponsor logo.

NOTE: All printed material must be approved by the congress organizers. Exhibit booths are also available.



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Liver Intensive Care  
Group of Europe

# *Valencia, Spain*

THE 2011 JOINT INTERNATIONAL CONGRESS  
of ILTS, ELITA, & LICAGE

June 22 - 25, 2011 • Valencia • Spain

[www.ilsts.org](http://www.ilsts.org)



CITY OF ARTS AND SCIENCES